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Hangers Case Study

A case study considering the relative advantages and disadvantages of two “high design” clothes hangers.

Consider the two hangers shown below.

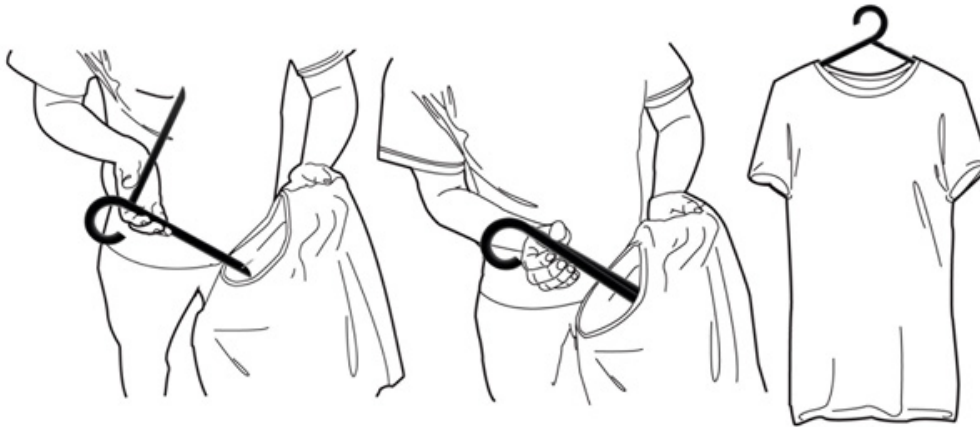


Fig. 1: A spring-loaded hanger intended to not stretch the collar of t-shirts and similar clothing items. Designed by Kim Mo-Sei, Kang Joon-Ho & Choi Yu-Lim. (<http://www.yankodesign.com/2013/05/14/the-hanger-we-can-use>)

3 Easy Steps

Insert hanger through neckline
sliding over one sleeve



Insert other side of hanger with
minimal stretching of the neckline



Hang T-shirt, Shirt, Polo or Jumper as
you would with any hanger



Fig. 2: A single-piece hanger

for the same purpose. Designed by Rob Bye.
(<http://www.yankodesign.com/2013/05/17/the-neck-saver-part-deux>)

Which one is better? Why?

Don't only think about how these hangers are used, but think about how they are made, shipped and stored, recycled....

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